



EEAC/RLI Conference 2012

'Keep moving, towards sustainable mobility'

10-13 October 2012

Rotterdam, the Netherlands

The European Environmental and Sustainable Development Advisory Councils (EEAC) and the Dutch Councils for the Environment and Infrastructure (RLI) are pleased to announce that the theme of the EEAC / RLI conference 2012 will be '**Keep moving, towards sustainable mobility**'. This conference is being hosted and organised by the Dutch Councils for the Environment and Infrastructure (RLI). RLI invites EEAC members, policymakers, civil society, business strategists, scientists and other interested persons to attend the external conference day on **Thursday 11 October 2012** in the Port of Rotterdam. Get inspired by high-level international speakers from science, business government and governmental organisations. Visit the knowledge fair for new mobility concepts and share your ideas with other participants.

Societies are looking for a better balance between human well-being, quality of the everyday environment, and economic growth. Sustainable mobility is a major challenge in moving towards a more sustainable society. Total emissions in the European Union have been declining since 1990. However, emissions caused by the transport of goods and people are rising steadily, making the transport sector a prime greenhouse gas emitter in the European Union. Cutting emissions is imperative, as stated in the 'Roadmap for Moving to a Competitive Low-Carbon Economy in 2050'. The European Commission says the transport sector must achieve a 60% reduction of greenhouse gas emissions by 2050.

Mobility is the capability to move. Sustainable mobility means meeting the access needs of individuals and companies in a manner consistent with human and ecosystem health; it limits emissions and waste within the planet's ability to absorb them, while minimising the impact on land usage and noise generation. We need to look for mobility systems that address these access needs, while ensuring that technological and social innovations reduce transport emissions. Achieving sustainable mobility is a complex task that must be pursued in a complex system consisting of a multitude of different actors and policy domains. This calls for an integrative approach that factors in and links a plethora of challenges.

The recently published white paper called 'Roadmap to a Single European Transport Area' states: "In order to avoid having to limit our freedom of movement, we need to break the shackles of transport's dependency on oil, without sacrificing its efficiency."

This conference will offer a selection of state-of-the art knowledge on sustainable mobility from a wide range of fields, particularly social and environmental sciences, economics, engineering, and planning. The conference will look at proposals for actions that enable governments to facilitate societal initiatives and influence consumer behaviour. Participants will be able to sample this knowledge on the plenary conference day on 11 October 2012, at the knowledge fair of the conference, and in the book afterwards. This special publication will include chapters by the conference speakers and other distinguished experts.

The 2012 EEAC/RLI Conference includes internal meetings and working groups for EEAC members plus an external conference day open to invitees for a conferee fee. The conference will be held on board SS Rotterdam, the largest vessel ever built on Dutch soil and the former flagship of the Holland America Line, providing a very special backdrop to this conference on sustainable mobility.



Programme of the 2012 EEAC/RLI Conference

Wednesday 10 October 2012(EEAC members)

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| 12.30-13.30 | Reception with lunch |
| 13.30-18.00 | Working group meetings |
| 19.00-21.00 | Welcome reception with snacks and buffet for EEAC members, conference day speakers, and other invited guests |

Thursday 11 October 2012 (external plenary conference day)

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| 08:45-09:30 | Reception and registration |
| 09:30-11:00 | Opening by high-level Dutch and European officials <ul style="list-style-type: none">- Trends in goods and passenger transportation- Target and implementation of EU transport policies |
| 11:00-11:30 | Coffee break at the knowledge fair |
| 11:30-12:30 | <ul style="list-style-type: none">- Modalities and technical advancement- Contribution of social and behavioural sciences |
| 12:30-14:00 | Lunch and knowledge fair |
| 14:00-15:00 | <ul style="list-style-type: none">- Consumer behaviour- Influencing mobility behaviour |
| 15:00-15:30 | Tea break |
| 15:30-16:30 | <ul style="list-style-type: none">- Governance, beyond classical mobility policies and urban planning- Merging perspectives, a multi-focus approach |
| 16:30-17:15 | Panel discussion |
| 17:15-17:30 | Column |
| 17:30-18:00 | Drinks |
| 19:30-22:00 | Buffet for EEAC members and invitees |

Friday 12 October 2012 (EEAC members)

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| 9:00-10:30 | Plenary discussions and workshops on conference topics |
| 10:30-11:00 | Coffee break |
| 11:00 -12:30 | Plenary discussions and workshops on conference topics |
| 12:30-13:30 | Lunch |
| 13:30-18:00 | Excursion (Maasvlakte 2) |
| 19:30-22:00 | Dinner |

Saturday 13 October 2012 (EEAC members)

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| 9:00-12:00 | EEAC Annual Plenary Session (APS) |
| 9:00-12:00 | Optional for those who not attending the APS: city tour by amphibious bus |
| 12:00-13:00 | Closing lunch |

An introduction to EEAC

EEAC stands for the European Environmental and Sustainable Development Advisory Councils. Advisory councils for the environment and sustainable development have been established in most European countries to provide independent and evidence-based advice to their national governments. Most of the councils are members of the EEAC network.

The fundamental principle underlying the EEAC network is the common understanding that present trends in production, consumption, trade and economic development are rooted in the unsustainable use of natural resources. The global challenge confronting humankind is to move to a new and more sustainable concept of development. This new developmental concept will acknowledge economic needs and social aspirations, but will also respect the constraints imposed by the requirement to protect the critical and unique values of the natural environment.

The network started in 1993. Today it has 26 councils from 16 European countries. About 400 key figures from universities, civil society organisations, interest organisations and the private sector participate in the network in their capacity as council members. EEAC members collaborate in working groups on specific issues. The chair of the EEAC steering committee and board is Prof Miranda Schreurs, Council Member of the SRU (Germany).

Website: www.eeac.eu

An introduction to the organising RLI

The Councils for the Environment and Infrastructure (RLI) advise the Dutch government and parliament on strategic issues related to the sustainable development of the overall living and working environment and infrastructure. The RLI Council is independent and provides advice on request and at its own initiative on medium and long-term issues of strategic importance to the Netherlands. More specifically, the Council advises on housing, spatial planning, the environment, water management, climate policy, nature, agriculture, food (and food safety), traffic and transport (including public transport), and spatio-economic development. Through its advice, the Council contributes to a broadening and deepening of the political and public debate, and to a higher quality of decision-making. The Council is supported by the RLI secretariat headed by Ron Hillebrand.

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