

The Council for the Environment and Infrastructure (Rli) and the European Environmental and Sustainable Development Advisory Councils (EEAC) present the conference:

Thursday 11 October 2012

Steamship Rotterdam,  
3e Katendrechtsehoofd 25, Rotterdam

# 'KEEP MOVING, TOWARDS SUSTAINABLE MOBILITY'

## About the conference

This international conference will offer topical and inspiring insights into sustainable mobility, approached from various disciplines including economics, governance, psychology and technology. Fascinating presentations, the findings of a comparative study of European policy, a book of inspiring essays and an interactive 'knowledge market' will offer new information and encourage attendees to help plan the route 'towards sustainable mobility'. Join in the discussion and become part of the (often surprising) solutions!

## Costs

The registration fee is € 225 (exclusive of VAT). Lunch and light refreshments are included. Attendees will also receive a complimentary copy of the book published to accompany the conference and a report presenting the results of a comparative study of international policy.

## Target audience

The conference is geared towards anyone involved in sustainable development and mobility, whether representing research institutes, private sector organizations, NGOs, European advisory councils or public authorities.

## Registration and information

Please register with the online [registration form](http://www.rii.nl) on [www.rii.nl](http://www.rii.nl). The website also includes the latest information about the conference.

## External plenary conference day

Each presentation of approximately 10 minutes will be followed by either a discussion, an high level interview, a panel or some other interactive format. All under the guidance of Nisha Pillai. To reset our minds Codarts - university for professional arts education in music, dance and circus arts- will surprise us with short artistic intermezzo's.

## Programme

- 08:45 Reception and registration
- 09:20 Welcome and presentation essay book *Keep moving towards sustainable mobility*, Miranda Schreurs (Chair EEAC), Henry Meijdam (Chair Rli)
- 09:30 Opening address by European Commissioner Janez Potočnik (SL)
- 10:00 *Keep moving towards sustainable mobility - What does it mean?*, Phil Goodwin (UK)
- 10:30 Artistic intermezzo, Codarts
- 10:40 *Current mobility trends: Implications for sustainability*, Todd Litman (CA)
- 11:10 Coffee break
- 11:40 *Wishful thinking in transport policy, A new road to sustainable mobility*, Arie Bleijenberg (NL)
- 12:10 Lunch, knowledge fair
- 13:30 *Modalities and technical advancement*, Joan Ogden (US)
- 14:00 Artistic intermezzo, Codarts
- 14:10 *Information and Communications Technology (ICT) unleashed*, Peter Sweatman (US)
- 14:40 Coffee break and knowledge fair
- 15:00 *A behavioral perspective on voluntary reduction of private car use*, Tommy Gärling (SE)
- 15:30 Artistic intermezzo, Codarts
- 15:40 *Shifting governance, beyond classical mobility policies and urban planning*, Maarten Hajer (NL)
- 16:10 *Business as unusual?!*, Miranda Schreurs (DE)
- 16:50 Column by Bas Haring (NL)
- 17:00 Closing address (Conference closing at 17.30)

## Rotterdam is well connected to any infrastructure.

From Schiphol Amsterdam Airport 30 minutes ✈️ 🚗

From Brussels 1h 25 minutes

From Rotterdam Airport 20 minutes

